

Know her risk of cervical cancer with the cobas® HPV test

HPV DNA primary screening

NA-Lab.ir

W W W .

to advance cervical cancer prevention

Only cobas® HPV test is CE-IVD marked and FDA-approved for all three screening options



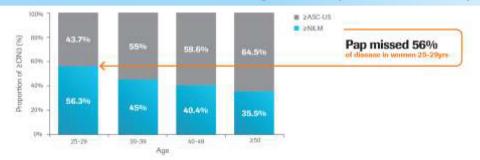


Evidence For change

Pap cytology accuracy is related to a woman's age

Comparison of Pap cytology performance vs. screening age

Confirmed ≥ CIN3 in women ages 25-50+ yrs in ATHENA study (n+40.901)¹



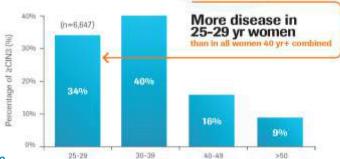
Time for advancedment is here

- Pap cytology development in the 1940's revolutionized cervical cancer detection but cancer rates are no longer declining
- Modern technology using HPV DNA testing identifies the cause of >99% of cervical cancer

Preventable- yet worldwide >250.000 women die of cervical cancer annually Earlier detection to preserve cervical health

Cervical disease incidence by age group

Confirmed high-grade disease >CIN3 in women 25-50+ yrs (n=40.901)

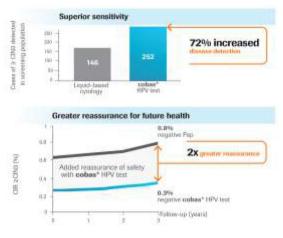


Women deserve the most accurate screening test, regardless of age

Providing a cobas HPV test provides greater confidence of a woman's future cervical health than a Pap test alone

Greater reassurance of safty with cobas HPV test

cobas HPV test proven superior to Pap cytology screening, in ATHENA study

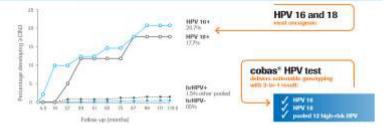


- cobas* HPV test is the superior predictor of cervical cancer risk compared head-to-head with Pap cytology^{8A}
- Proven in the ATHENA study, in over 47,000 women ages 21-65 years³

Extensive evidence to genotype HPV 16 and HPV 18

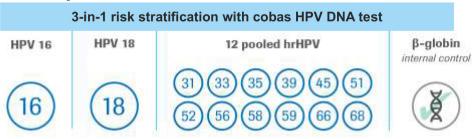
Cervical disease by genotype; 10-year cumulative incidence rate

Disease ≥CIN3 in women 30+ yrs with normal Pap cytology at baseline (n= 12.976)



cobas HPV test is optimized for accurate actionable results

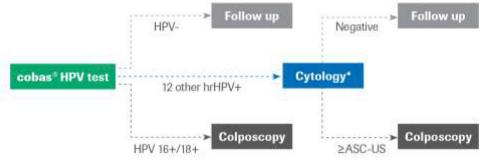




HPV first-line for greatest screening sensitivity

Simplify management, treat the right women sooner

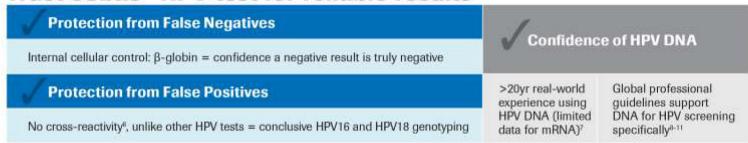
Global Guide



Global Guidelines support HPV screening first-line

ACOG, ASCCP, SGO, WHO, EU,
 + numerous national guidelines

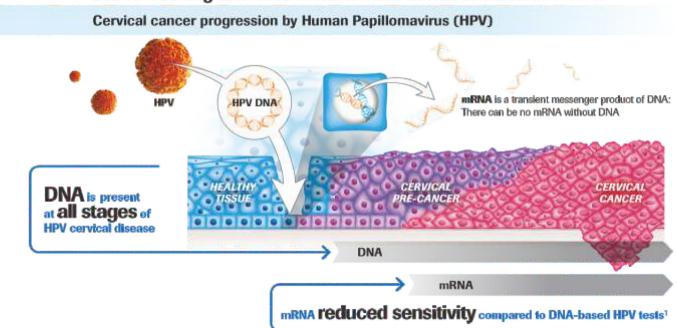
Trust cobas® HPV test for reliable results



DNA vs. RNA based HPV testing

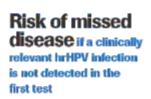
cobas® HPV DNA test, optimised for screening

DNA screening identifies more women at risk of cervical cancer



of high-risk HPV+ samples identified by a clinically validated DNA-based HPV test, but reported negative by mRNA test²

Sensitivity is vital in Primary HPV screening





Women with undetected hrHPV infections may progress to cancer

Confidence backed by clinical evidence. Clinical data overwhelmingly supports testing with HPV DNA.

mRNA Clinical Studies

Colposcopy

≥ASC-US

HPV DNA Clinical Studies







Additional longitudinal data is required to assess the primary-screening suitability of tests that target molecules other than HPV DNA.14

-Cuzick et al. (2013)

HPV16and18.com

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